

## PACKAGES OF VISIBILITY

### BASIC

- Logo WIFI access page
- Visitor's entrance ticket logo
- Logo backdrop shooting press office
- Exhibition map logo (offline communication)
- Banner home page
- Banner internal pages site
- Posts on social channels
- Pre-event press release
- Press release during event
- Logo on institutional advertising spaces on newspapers
- Logo poster campaign

cost:

**2.000 + VAT**

### PLUS

- **Basic** package
- +
- logo on curtain backlit lux wide XL main entrance pavilions
- LCD (reception area, restaurant and entrance hall)- 6 monitors 75 inch- fixed image or video 20"

cost:

**3.000 + VAT**